

**Insert school  
or division  
logo here**

**[Division Name] Public Schools  
Nutrition Services Purchasing Profile  
[Website]**

**Virginia Harvest of the Month Produce Profile**

(Based on Burlington, Vermont's language)

**[School Division Name]** is implementing a Harvest of the Month (HOM) educational promotion throughout the school division.

*Example: HOM is one step towards realizing the vision Burlington School District holds for school cafeterias as a model for health, wellness, and food system sustainability.*

**[Describe HOM.]**

*Example: With HOM, the cafeteria is viewed as a learning laboratory to introduce students to locally sourced foods.*

**[Explain why you want to use the HOM marketing materials.]**

The Division will serve one HOM fruit or vegetable at least **[# times]** during the month in which it is featured.

The Division's intent is to purchase locally grown produce for this special event. We define local produce as minimally processed fruits and vegetables that were raised **[insert your definition of local as it pertains to produce]**.

*Example: It is desirable to purchase products from farms that are located as close as possible in order to provide the freshest produce possible and to support our local farmers in accordance with all applicable regulations.*

**[Explain why you want to purchase products from farms located close to your schools. Add any other desired criteria such as soil and water conservation practices, fair treatment of farmworkers, etc.]**

**The Virginia Harvest of the Month program features the following fruits and vegetables:**

- **January:** Sweet potatoes
- **February:** Butternut squash
- **March:** Kale
- **April:** Lettuce
- **May:** Strawberries
- **June:** Cucumbers
- **July:** Zucchini
- **August:** Tomatoes
- **September:** Sweet bell peppers
- **October:** Apples
- **November:** Cabbage
- **December:** Spinach