Getting Started (Again) with Online Learning

Mary Burns Education Development Center June 25, 2020







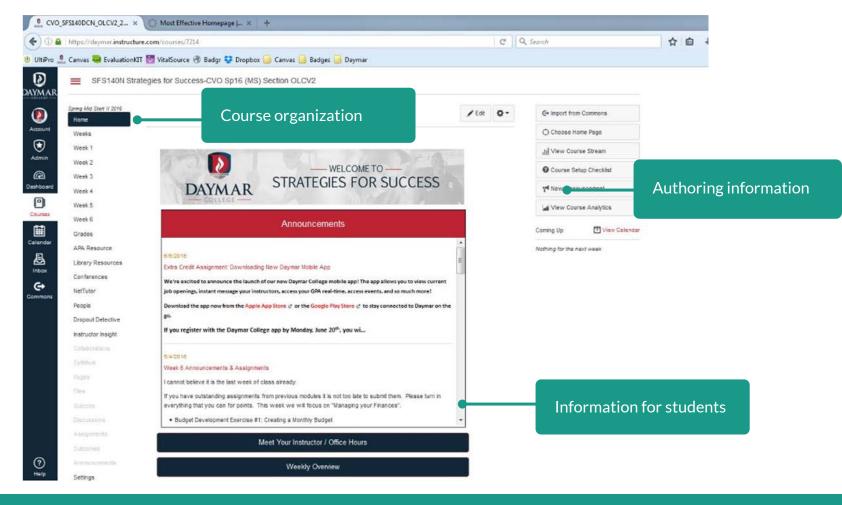
Online learning is any learning that occurs almost entirely online

- BC: Over 80% of content is delivered online
- Typically has no face-to-face meetings

What are some examples of online learning?

Terminology

- Asynchronous vs. Synchronous
- Cohort-based vs. self-paced
- Instructor-led vs. self-paced



1. Learning Management System: Synchronous and Asynchronous

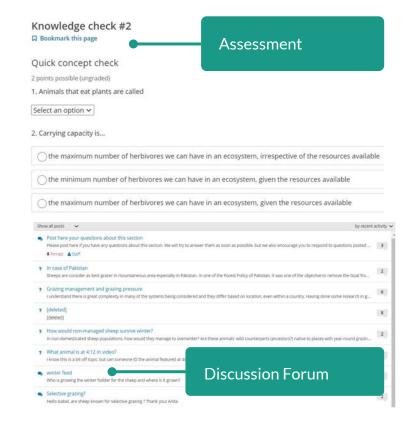


UlcelandX: Sheep101 Sheep in the Land of Fire and Ice

Grazing in the North



Video (and Readings)



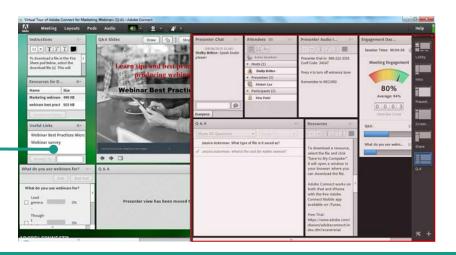




Images / Breakout Rooms



Chats/Polls/Features



3. Web Conferencing System: Synchronous and Instructor led

What are the benefits of online learning?

Access to:

- Continuous learning
- Resources, materials, expertise, people
- Curriculum and content supports
- Online community of peers, learners, practitioners
- Build (certain types of) content knowledge
- As part of a blended system, can be as effective as face-to-face learning

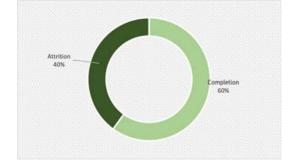


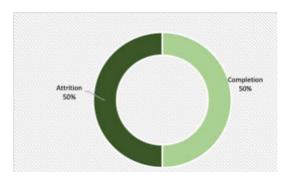
Here's what the research tells us:

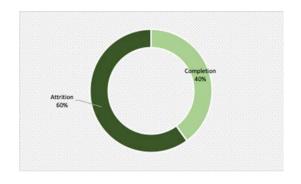
- Synchronous is better than asynchronous
- Cohort-based is better than selfpaced
- Instructor-led is better than self-paced
- Course completion and satisfaction with online course=Satisfaction with instructor

Attrition

Achilles Heel of Online Learning: Dropping out; incomplete assignments; dropping in and dropping out; nonattendance; failure to complete course work









How can we reduce attrition/increase completion of online courses?

1. Pay attention to course design:

Design intentionally for online medium

Design courses that are mostly:

- Synchronous
- Cohort-based
- Facilitator-led

Make students work together (pairs, teams)

Employ multiple ways of learning. Students learn from:

- Each other
- Instructor
- Activities
- Content

COURSE DESIGN CYCLE

Personal Instructional Strategy



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Use a variety of content

Simple Learning Resources



Simple learning resources are non-interactive resources such as documents, PowerPoint presentations, videos or audio files. These materials are non-interactive in the sense that learners can only read or watch content without performing any other action.

These resources can be quickly developed and, when they match defined learning objectives and are designed in a structured way, they can be a valuable learning resource even though they don't provide any interactivity.

Interactive e-lessons



The most common approach for self-paced e-learning is Web-based training consisting of a set of interactive e-lessons. An e-lesson is a linear sequence of screens which can include text, graphics, animations, audio, video and interactivity in the form of questions and feedback. E-lessons can also include recommended reading and links to online resources, as well as additional information on specific topics.

Electronic simulations



Simulations are highly interactive forms of e-learning.

The term "simulation" basically means creating a learning environment that "simulates" the real world, allowing the learner to learn by doing. Simulations are a specific form of Web-based training that immerse the learner in a real-world situation and respond in a dynamic way to his/her behaviour.

Job aids



Job aids provide just-in-time knowledge.

They can take several forms and be delivered on different platforms (e.g. computer, printed document, mobile phone). They usually provide immediate answers to specific questions, thus helping users accomplish job tasks. Technical glossaries and checklists are a few examples of simple job aids, but sophisticated expert systems can also be developed to assist workers in complex decision-making.

2. Prepare instructors to teach online



Not just how to use technology to teach but how to teach through technology

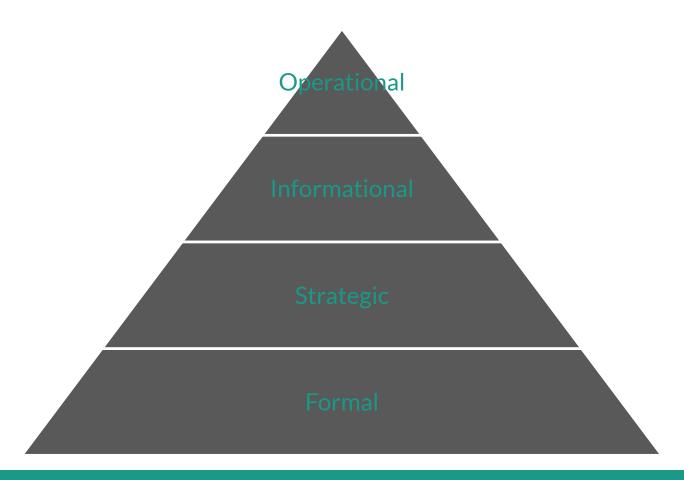


- Content
- Blend pedagogy, technology and content
- Understand various online technologies and what they are good for
- Troubleshoot technology
- Assess learners and learning
- Manage and support online learners
- Promote/Model effective online communication
- Establish online presence

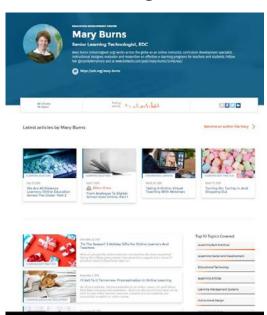
3. Prepare students to be successful online learners



They're not the digital natives we thought they were...



Thank you!







countykerrymary