

Foodservice On The Frontline

How to Maximize Partnerships and Motivate People During a Pandemic

Presented by:

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HISD At A Glance



EDUCATING
209,772
STUDENTS



27,395 EMPLOYEES
ONE OF THE LARGEST
EMPLOYERS IN HOUSTON

280 SCHOOLS
SERVE OUR STUDENTS



ABOUT **100 LANGUAGES**
ARE SPOKEN ACROSS THE DISTRICT



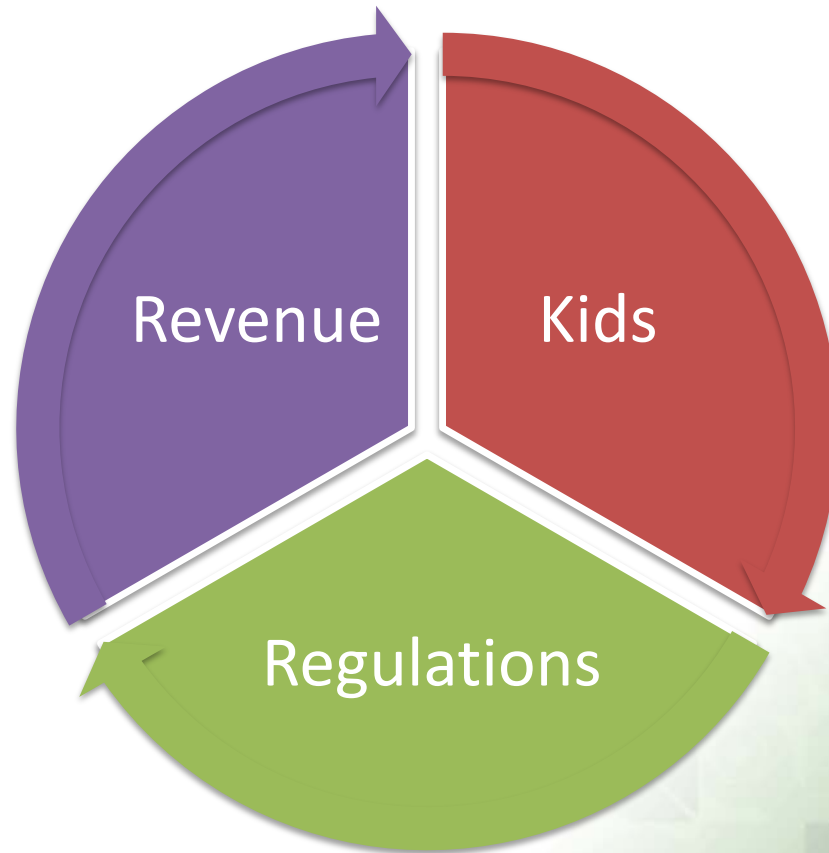
DUAL-LANGUAGE
INSTRUCTION IS OFFERED IN
53 SCHOOLS



LARGEST
SCHOOL DISTRICT
IN TEXAS

HOUSTON INDEPENDENT SCHOOL DISTRICT

Overview of Key Driving Factors



Good Food Beyond The Plate



HOUSTON INDEPENDENT SCHOOL DISTRICT

Community Partnerships

by Najah Callander, Director of Community Relations

HOUSTON INDEPENDENT SCHOOL DISTRICT

Maximizing Our Impact

Internal Strategy

External Partner
Coordination

Asking for more!

Regular Problem-
solving



Internal
Training/Accountability

Resource
Management /
Fundraising

Expanding Our Impact



160,000 families
\$1.3 million impact
through Houston Food
Bank collaboration

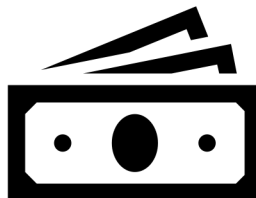
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20+ partners
1,400 volunteers
Media impressions
Government connections



Houston Dynamo
Houston Zoo
Children's Museum
of Houston



\$50,000+ in grants
Thousands of
dollars of in-kind
support



110,000+
books, kits,
supplies



Masks,
immunizations,
COVID 19 testing

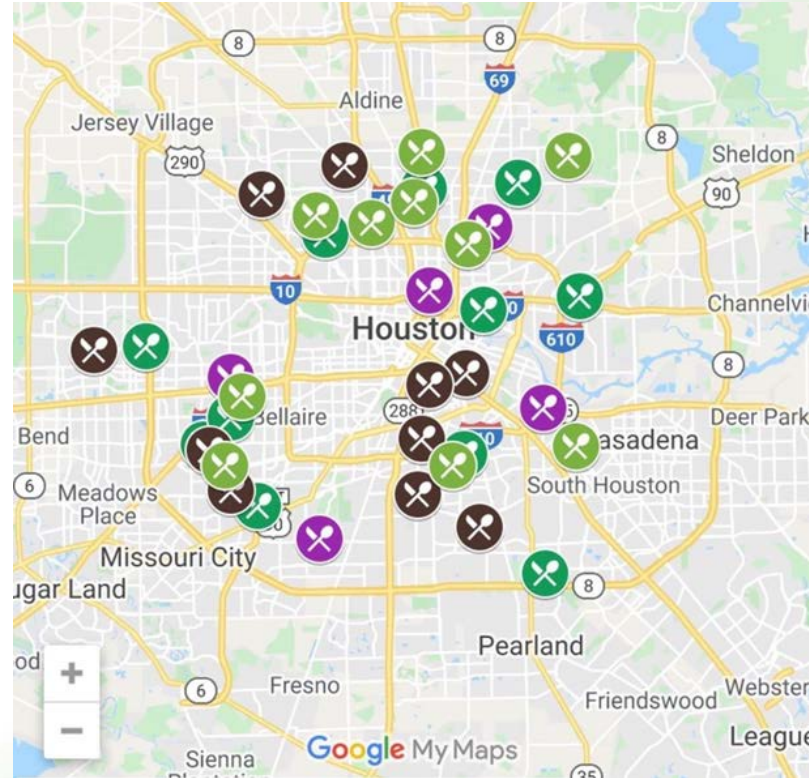


3,000+ computers
Virtual learning tools

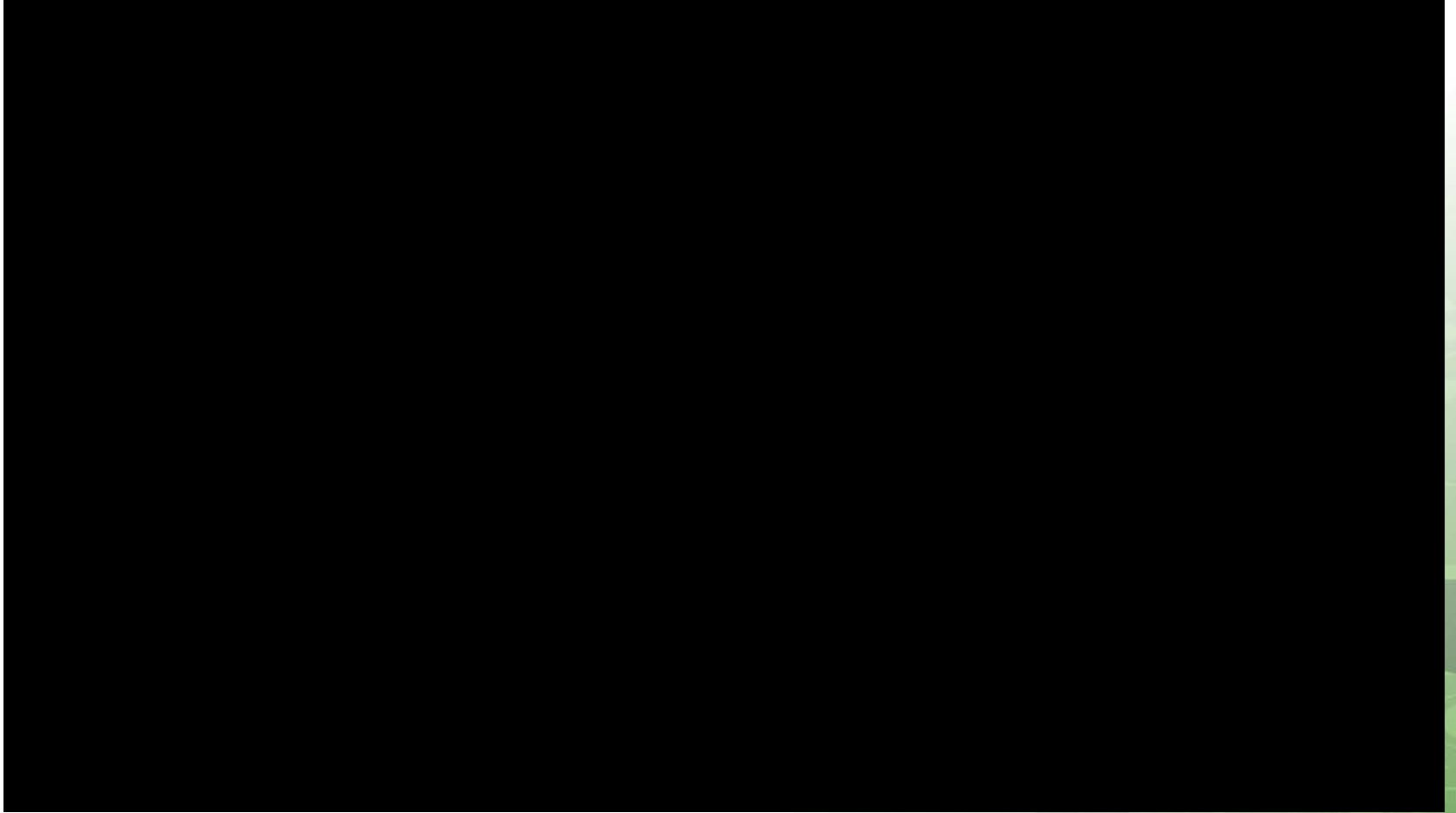
Feeding Families By The Numbers

- 36,000 (80 – 100#) bags and 3.2 million pounds of food were provided for families in need at NRG Stadium from April 18th – May 18th
- 87,500 (30#) bags and 2.6 million pounds of food were distributed in partnership with the Houston Food Bank from March 14th – May 22nd
- 32,810 (30#) boxes and 984,300 pounds of food through distributed during The Coronavirus Food Assistance Program from June 22nd – July 13th

Total pounds of food distributed:
6,784,300



HISD Impact During Covid-19



Key Strategies for Delivering Excellent Customer Service

by Keith Lewis, Sr. Area Manager of Operations

Beyond The Plate, On The Frontline.



Reinforcing Best Practices

Community
Engagement



Collaboration



Customer
Satisfaction



HOUSTON INDEPENDENT SCHOOL DISTRICT

Critical Compliance

Maintaining
and Managing
PPE



Implementing
Social
Distancing



Promoting a
Safe Work
Environment



HOUSTON INDEPENDENT SCHOOL DISTRICT

Motivating Your Employees

Creating a “Dream Team” Atmosphere For A United Front

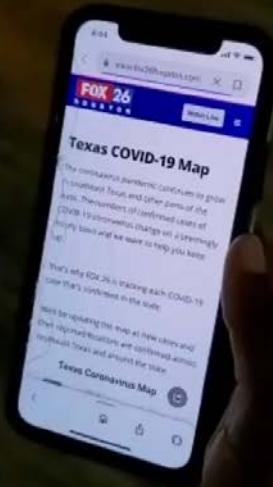


HOUSTON INDEPENDENT SCHOOL DISTRICT

Engaging With Employees

‘Don’t Rush Challenge’: Cultivating A Morale of Food & Fun

**Houston ISD
Nutrition Services**



On The Frontline

H O U S T O N I N D E P E N D E N T S C H O O L D I S T R I C T

Thank you!