# Healthy Meals Incentives Initiative: Spread the News



USDA Food and Nutrition Services

**Child Nutrition Programs** December 5, 2023 2:45– 3:45 PM





## **Today's Speakers**

**Sheldon Gordon, MS, RD** Director – Nutrition, Education, Training, and Technical Assistance Division, USDA FNS, Child Nutrition Programs

**Rob Bisceglie, MA** Chief Executive Officer - Action for Healthy Kids

#### Emma Kitzman

Nutrition Program Manager – Action for Healthy Kids

#### Veronica Jalomo

Farm to School Coordinator – Northwest Indiana Food Council





## **Today's Objectives**

 Provide states with information to help SFAs apply for Healthy Meals Incentives (HMI) Recognition Awards and School Food System Transformation Challenge sub-grants.

 Participants will have information to promote the HMI Recognition Awards and School Food System Transformation Challenge subgrants and to recognize SFAs for the great work they are doing.

## Spread the news!





## Healthy Meals Incentives Initiative (HMI)

Improving the nutritional quality of school meals with innovative ideas, best practices, training and food systems transformation.







(SFA)

fns.usda.gov/school-meals/hmi











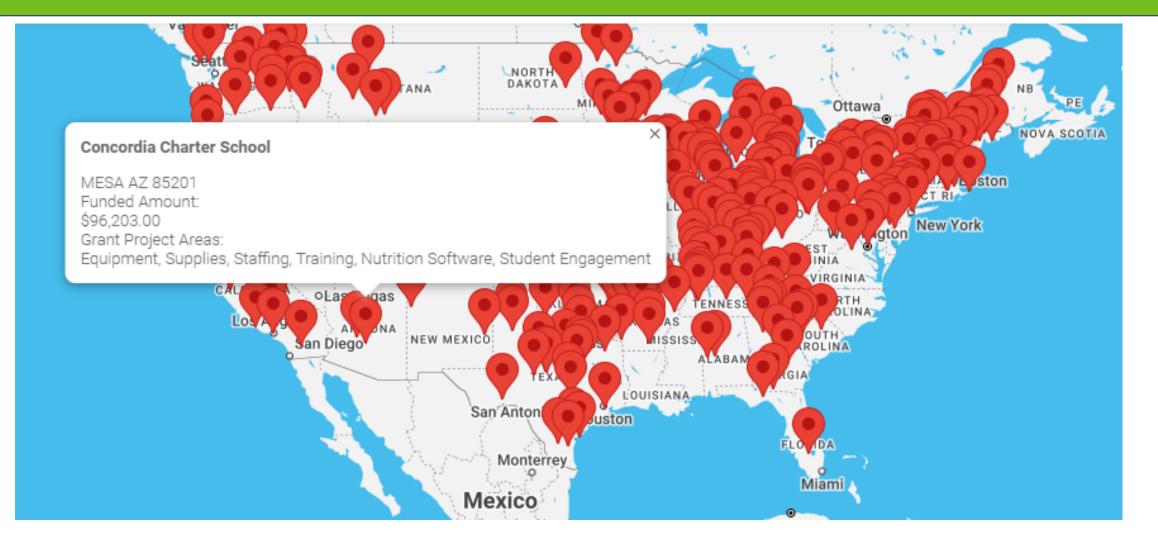
Competitive Grants for Small and/or Rural SFAs experiencing challenges in the improvement of the nutritional quality of their school meals Nearly \$30 million in grants awarded

- ✤264 SFA's receiving up to \$150,000 each
- Across 44 States and the District of Columbia
- Greatest needs for funding included equipment, staffing and supplies
- Grantees receive technical assistance from AFHK's team, including RMC Health and Chef Ann Foundation





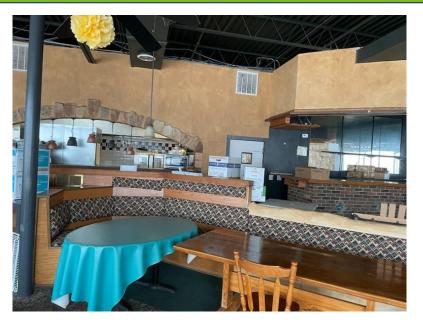
## Grants for Small and/or Rural School Food Authorities

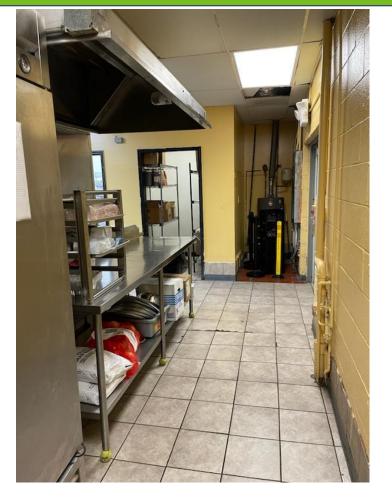




## **Amana Academy School Visit**















## **Action for Healthy Kids Nutrition Program Managers**



Raschell Downer Midwest, Southeast Raschell@healthymealsincentives.org





Alyson Foote Mid-Atlantic, Northeast, Ohio, Missouri Alyson@healthymealsincentives.org

Emma Kitzman Southwest, West, Illinois Emma@healthymealsincentives.org



Jenna Kaczmarski Mountain Plains Jenna@healthymealsincentives.org Summits will take place in St. Louis and Las Vegas:

- April 9-10, 2024 in St. Louis
- October 22-23, 2024 in Las Vegas
- October 23-24, 2025 in Las Vegas
- Celebrate the accomplishments of recognized and awarded SFAs
- Share best practices and lead a national conversation about the

critical importance of school meals

Network with peers and school nutrition partners



Join the adventure!



## Join Us in Co-promoting This Work

#### School meals roundtable at La Follette High School talks health, taste



Together, we can increase visibility for our work and meet shared objectives

Join the adventure!

Successful school meals roundtable event last week in Madison, WI



### Follow Us On Social Media



**Thank You!** 





## School Food System Transformation Challenge Sub-Grants



## HMI: School Food System Transformation Challenge Sub-Grants Cooperative Agreements

Awardees:

- Center for School and Community Partnerships at Boise State
- Chef Ann Foundation
- Full Plates Full Potential
- Illinois Public Health Institute

#### Goals:

- Support local and regional food systems
- Expand school food procurement pathways
- Engage supporting organizations
- Balance Regional and National focus









## Partnerships for Local Agriculture & Nutrition Transformation in Schools

PLANTS:

- Chef Ann Foundation
- November 27 RFA release
- Funds projects led by groups of local partners
- Transforming school food supply chains
- Build and strengthen relationships among community-based stakeholders and SFAs



A program of the Chef Ann Foundation





# Supporting Community Agriculture and Local Education Systems

## Project SCALES:

- Center for School and Community
  Partnerships at Boise State University
- November 27
- Encourage innovative partnerships betwee schools/producers/growers/processors
- Transformation of the school food system







## **Stay Tuned for More!**

## Full Plates Full Potential

- Equipment grant
- Local foods grant
- Student engagement grant
- Illinois Public Health Institute
  - Lake Michigan School Food System Innovation Hub
  - 2 grants smaller or larger projects
- RFAs will be released early 2024







## Healthy Meals Incentives Initiative (HMI)



#### Grants for Small and/or Rural SFAs

• Awarded August 7, 2023



#### School Food System Transformation Challenge Sub-Grants

- PLANTS and SCALES RFAs open now
- Full Plates Full Potential and Illinois Public Health Institute RFAs opening early 2024



#### **Recognition Awards**

- Open through June 30, 2025
- All SFAs eligible to apply



#### **Healthy Meals Summits**

- April 9-10, 2024 in St. Louis
- October 22-23, 2024 in Las Vegas
- October 23-24, 2025 in Las Vegas





fns.usda.gov/school-meals/hmi

## **Spread the News**

- Include information about the Recognition Awards and SFST Challenge Sub-Grants in regular communications to SFAs
- Personally invite SFAs to join the adventure and apply for one or more of the Recognition Awards
- Highlight SFAs that have received a Recognition Award or HMI grant on your webpage and on social media





## Questions? Find More Information Here

fns.usda.gov/school-meals/hmi



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