ICN Webinar: Managing and Applying for Grants

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MISSION:
Whole Kids Foundation works to improve children’s nutrition by supporting schools and organizations, and inspiring families.
History of WKF:

It started with Salad Bars in 2009 with Whole Foods Market passionate customers and team members.
How we support our recipients

Share our programs and build relationships
Polling Question

What is your comfort level in creating a relationship with grantors or foundations?
Build Relationships

• Share your story

• Be up front about needs, capabilities, and dreams

• Look for mutual goals for win-win partnerships

• Allow to grow over time and get to know each other

• Stay in touch
Supporting Schools and Organizations Through

Salad Bars & School Food Support
Edible Garden Program Support
Honey Bee Grants
Healthy Teachers
School Food Support

Salad Bar Grant: Equipment grant

Get Schools Cooking Grant: School District Nutrition Services support
Healthy Staff Program

For Teachers and Food Service Staff

Includes:
• Basic nutrition
• Healthy cooking techniques
• Group discussion
• Recipe and family style tastings
Garden Grants

$2,000 monetary grant for an edible educational garden

Open: September 1 - October 15
Garden to Cafeteria Program

Step by step toolkit to safely serve garden produce in the cafeteria.

4 month webinar program starts September 6

Apply for on-site technical support.
Honey Bee Grants

**Partner:** The Bee Cause Project

**Open:** September 1-October 15

Choose either:

- Observation Hive
- Top Bar hive
- Langstroth Hive

$1,500 Monetary grant
Grant Writing Tips

Developed by FoodCorps reviewers

What they wanted to tell the applicants

How not what
Garden Grant Writing Suggestions

• Be Specific
• Be Unique
• Be Concise
• Be Realistic
• Be Strategic
• Be Sustainable
• Be Passionate
Contact Us!

Find us at
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You’re the bees knees.

Thank you for helping GROW HEALTHY KIDS!

WHOLE KIDS FOUNDATION

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