



Final Rules

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Final Rules

- **Smart Snacks in School**
- **Local School Wellness Policy**
- **Community Eligibility Provision (CEP)**
- **Administrative Review**



Smart Snacks in School Final Rule

The Smart Snacks in School final rule ensures that snacks sold in schools meet science-based nutrition standards, as the National School Lunch Program (NSLP) and School Breakfast Program (SBP) do, and promote consistent healthy choices throughout the school day.



Which food and beverages sold at school need to meet the Smart Snacks Standards?

1

Any food and beverage sold to students at schools during the school day,* other than those foods provided as part of the school meal programs.

2

Examples include à la carte items sold in the cafeteria and foods sold in school stores, snack bars, and vending machines.

3

Foods and beverages sold during fundraisers, unless these items are not intended for consumption at school or are otherwise exempt by your state.

* The school day is defined as the midnight before to 30 minutes after the end of the school day.




United States Department of Agriculture
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Healthier School Day

Tools for Schools: Focusing on Smart Snacks



Before the New Standards					After the New Standards				
									
288 TOTAL CALORIES	240 TOTAL CALORIES	242 TOTAL CALORIES	235 TOTAL CALORIES	136 TOTAL CALORIES	170 TOTAL CALORIES	161 TOTAL CALORIES	118 TOTAL CALORIES	95 TOTAL CALORIES	60 TOTAL CALORIES
Chocolate Sandwich Cookies (2.0 oz. pkg.)	Fruit Flavored Cakes (2.0 oz. pkg.)	Donut (1 large)	Chocolate Bar (1 bar 1.6 oz.)	Regular Soda (12 fl. oz.)	Peanut Butter (1 oz.)	Light Popcorn (crown top)	Low Fat Twinkles (1 oz.)	Granola Bar (crown top) (1.6 oz. pkg.)	Fruit Cup (4-100% Jell-O) (crown top & lid)
182 Smart Calories	177 Smart Calories	147 Smart Calories	112 Smart Calories	126 Smart Calories	0 Smart Calories	17 Smart Calories	0 Smart Calories	32 Smart Calories	0 Smart Calories

Smart Snacks

Fruits & Vegetables

Sodium

Whole Grain-Rich

Starting in school year 2014-15, all foods sold at school during the school day will need to meet nutrition standards. The Smart Snacks in School regulation applies to foods sold a la carte, in the school store, and vending machines. Prior to the publishing of the Smart Snacks rule, 39 States already had nutrition standards in place.

A number of tools and resources are available to help schools identify food items that meet Smart Snacks criteria. See the resources below for information about the Smart Snacks requirement, helpful tools, and ways to encourage children to make healthier snack choices that give them the nutrition they need to grow and learn.

Resource Materials

- A Guide to Smart Snacks in Schools
- Competitive Foods and Beverages in U.S. Schools: A State Policy Analysis (*HHS Centers for Disease Control and Prevention*)
- Controlling Junk Food and the Bottom Line: Case Studies of Schools Successfully Implementing Strong Nutrition Standards for Competitive Foods and Beverages (*HHS Centers for Disease Control and Prevention*)
- Fundraisers and Smart Snacks: Foods Not Intended for Consumption at School
- Healthy Fundraising (*USDA Healthy Meals Resource System*)
- Issue Brief: Fundraisers
- Nutrition Voyage: The Quest to Be Our Best - Backpack Full of Snacks
- Smart Snacks in Schools Brochure
- Smart Snacks Calculator (*Alliance for a Healthier Generation*)

<http://www.fns.usda.gov/healthierschoolday/tools-schools-focusing-smart-snacks>



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Smart Snacks in School Resources

Starting in school year 2014-15, all foods and beverages sold at school during the school day will need to meet nutrition standards. The Smart Snacks in School regulation applies to foods sold a la carte, in the school store, fundraisers, and vending machines.



A Guide to Smart Snacks in Schools (July 2016)

USDA. Team Nutrition.

This colorful booklet provides an overview of Smart Snacks Standards and how to tell if a food/beverage meets the requirements. This is a ready-to-go resource for anyone that oversees the sale of foods/beverages to students on the school campus during the school day.



Smart Snacks in School

USDA. FNS.

Information about the Smart Snacks requirement, helpful tools, and ways to encourage children to make healthier snack choices that give them the nutrition they need to grow and learn.



Smart Snacks Product Calculator

Alliance for a Healthier Generation.

Is your snack a Smart Snack? Find out with the Alliance for a Healthier Generation Smart Snacks Product Calculator! This calculator has been determined by the USDA, Food and Nutrition Service to be accurate in assessing product compliance with the federal requirements for Smart Snacks in Schools. The calculator can be used on food and beverages.



District Policy Establishing a Healthy Vending Program (2010)

National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN).

This Web page includes information to help a school district create a healthy vending program that fits within any established wellness policy by making sure products sold meet the wellness policy's nutrition standards. Resources include sample district policy language, a model healthy beverage vending agreement, and a fact sheet outlining key considerations before entering into an agreement.



Snack F.A.C.T.S. (November 2015) (PDF | 384 KB)

UConn Rudd Center for Food Policy and Obesity.

This handout demonstrates how some brands have developed nutritionally improved versions of products that are only available for sale in schools.









Copycat Snacks in Schools (May 2014)

Public Health Advocacy Institute.

This document defines copycat snacks and provides sample policy language to prohibit in school marketing of copycat snacks.

<https://healthymeals.nal.usda.gov/smartsnacks>

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Smart Snacks

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Farm to School and School Gardens

The Smart Snacks in School nutrition standards support better health for our kids and echo the good work already taking place in schools across the country. The new standards preserve flexibility for time-honored traditions like fundraisers and bake sales, and provide ample transition time for schools. The USDA is committed to working closely with students, parents, school stakeholders and the food and beverage industries to implement the new guidelines, and make the healthy choice the easy choice for America's young people. View more information and resources on Smart Snacks by selecting the links below.

Overview of Smart Snack Requirements - 8/23/16


This provides a description of what the Smart Snacks rule is and how they affect schools. It includes a high-level description of the rule designed specifically for school administrators and USDA's guide to Smart Snack standards, which summarizes the specific requirements. It also includes explanations of exemptions allowed and how this rule potentially affects fundraisers.

Smart Snack Tools - 8/23/16

This includes resources to assist schools in determining whether or not an individual food or beverage is compliant with regulations. It also includes lists of items previously identified as compliant with Smart Snacks final rule, as of July 1, 2016.

Smart Snack Recipes - 8/23/16

This is designed to assist schools with analyzing their recipes to determine whether or not they are compliant with Smart Snacks Standards.



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Smart Snacks

The Healthy Hunger Free Kids Act of 2010 directed the USDA to establish nutrition standards for all foods and beverages sold to students in school during the school day, including foods sold through school fundraisers. The Smart Snacks in School nutrition standards will help make the healthy choice the easy choice by offering the students more of the foods and beverages that research has shown are essential for health. These options include whole grains, fruits and vegetables, leaner protein, and lower-fat dairy.

Files

FAQs

Training

Links

Resource Files

General Information

[Idaho Smart Snacks in School Policy](#)
[Smart Snacks Highlights for Parents and Teachers](#)
[USDA Smart Snacks Brochure](#)

Fundraisers

[Idaho Exempted Fundraiser Request](#)

Child Nutrition Programs »

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Smart Snacks

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School Nutrition Toolbox

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About the Modules

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Easy Steps

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Resources

Mixed Media

SNT | PowerPoint

Alternate Viewing

You are here: Home | Resources | Smart Snacks in School

Smart Snacks in School | Webinar Rebroadcast

Why Smart Snacks in School?

- 1. National School Lunch Program and School Breakfast Program
- 2. USDA's Smart Snacks in School Guidelines
- 3. USDA's Smart Snacks in School Guidelines

The Smart Snacks in School webinar was conducted on April 26, April 30, and May 1, 2014 by the Pennsylvania Department of Education. The webinar is divided in to 3 parts.

View the Webinar Rebroadcast

Download the Questions and Answers

Download Webinar Slides

Download Webinar Slides in Handout Format

Download Interim Final Rule: Smart Snacks in School Foods Flowchart

Download Smart Snacks in School Certificate



Do you...

- ☐ Coordinate school fundraisers,
- ☐ Manage a school store or snack bar,
- ☐ Sell food during the school day on campus,
- ☐ Manage school vending machines, or
- ☐ Want healthier foods on your school's campus?

<http://www.fns.usda.gov/tn/guide-smart-snacks-schools>





United States Department of Agriculture

Best
Practices
for
Healthy
School
Fundraisers

Resources and Ideas to
Make Your Next Fundraiser
Healthy and Successful

Healthy and Successful
make your next fundraiser



Team Up Thursday Webinar



Team Up Thursdays! Webinar Series



Team Up Thursdays: Smart Snacks in Schools Webinar. October 29, 2015.

The webinar presented tips and information on implementing Smart Snacks in schools, with guest panelist Debra Eisenbarth, MS, RD, Nutritionist - Food and Nutrition Service, USDA, Child Nutrition Programs, Nutrition and Technical Assistance Branch. The webinar aired October 29, 2015. To download this WMV file to your computer for viewing, right click on the title.

[View or Download](#)

Team Up Thursdays: Smart Snacks in Schools Webinar presentation. October 29, 2015.

This is the recorded PowerPoint presentation for the webinar on Smart Snacks in schools, with guest panelist Debra Eisenbarth, MS, RD, Nutritionist - Food and Nutrition Service, USDA, Child Nutrition Programs, Nutrition and Technical Assistance Branch. The webinar aired October 29, 2015. PowerPoint.

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<http://www.nfsmi.org/ResourceOverview.aspx?ID=538>

Local School Wellness Policy Final Rule

Local school wellness policies are intended to guide schools in establishing healthy environments that promote student health and wellness.





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- Professional Standards

Local Wellness Policy Resources > School Nutrition Environment and Wellness Resources >

Local School Wellness Policy Process



Background Information

The first step in developing a local school wellness policy is to figure out what you need to do, why, and how.



The Case for Wellness Policies

Explore these resources to understand why wellness policies are so important in promoting student health and wellness.



Assembling the Team

Build your wellness policy team and involve a variety of people in policy development, implementation, and assessment.



Model and Sample Policy Language

Explore these resources when preparing to draft your local school wellness policy, and revisit them when putting the policy to action.



Assessment (Needs Assessment, Monitoring and Evaluation)

Refer to these resources to conduct your initial needs assessment for monitoring implementation, and measuring the impact of your local school wellness policy.



Reporting to the Public

Inform and update the public about the content and implementation of the local school wellness policies.

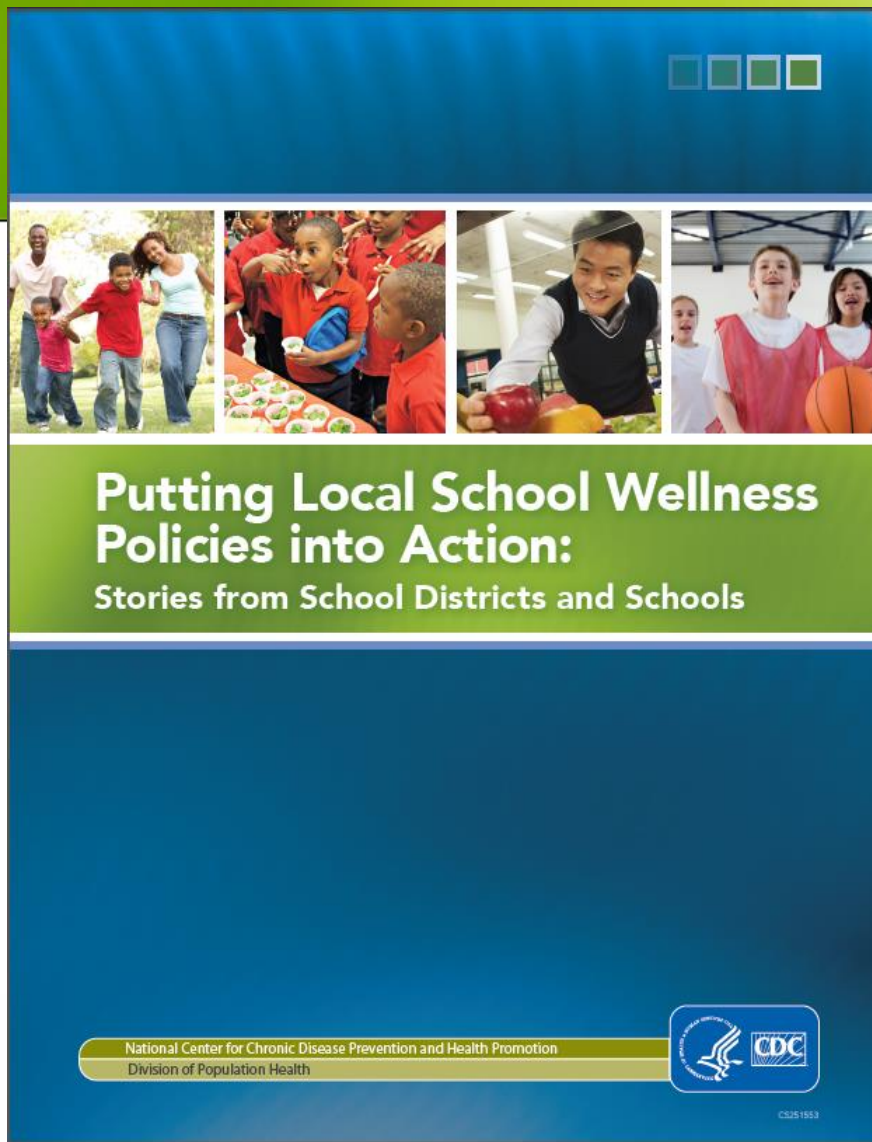


Share Your Story

Be sure to share your implementation strategies, stories, and successes with your school community, as well as with your peers.

School Nutrition Environment and Wellness Resources

- Site Map
- Local School Wellness Policy Process
- Wellness Policy Elements
- Success Stories/Best Practices
- Grants/Funding Opportunities
- Trainings



<http://www.cdc.gov/healthyschools/npao/pdf/SchoolWellnessInAction.pdf>

Local school wellness policies

- **Twitter Chat**

- **Friday, August 26, 2016 at 1pm EST:** MomsRising and Center for Science in the Public Interest (CSPI) is hosting a local school wellness policy twitter chat. USDA is planning to participate, and we encourage all of you to join the conversation! Use #FoodFri and #schoolwellness

- **Webinar**

- **New School Year, New Guidance: Let the Healthy Schools Program be your Guide to Updating your Wellness Policy.** On **September 7 at 1pm EST**, the Alliance for a Healthier Generation is co-hosting a webinar with the Centers for Disease Control and Prevention and the U.S. Department of Agriculture's Team Nutrition about the local school wellness policy final rule. Learn how schools and districts can start making changes before the implementation deadline (June 30, 2017) and what tools and resources are available to support those efforts. This same webinar will be held on September 1st, but is at maximum capacity, so no need to register for both sessions.



Community Eligibility Provision CEP

Who benefits? Everyone!

- **Students**

Access to free nutritious meals for all students, no stigma, and less time spent in cashier lines and more time to eat nutritious meals

- **Parents**

No household application means less paperwork and no worries about lunch accounts

- **School staff**

Streamlined meal service operation and more time for students to consume their food

- **Administrators**

Reduced paperwork and administrative costs, no need to track unpaid meal charges, improved program integrity, and more nourished students ready to learn and grow





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How to Apply

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School Meals Programs

- > [National School Lunch Program](#)
- > [Fresh Fruit & Vegetable Program](#)
- > [School Breakfast Program](#)
- > [Special Milk Program](#)

Other Useful Links

- > [Farm to School](#)
- > [Team Nutrition](#)

School Meals



Community Eligibility Provision



The Community Eligibility Provision (CEP) is a provision from the Healthy, Hunger-Free Kids Act of 2010 that allows schools and local educational agencies (LEAs) with high poverty rates to provide free breakfast and lunch to all students. CEP eliminates the burden of collecting household applications to determine eligibility for school meals, relying instead on information from other means-tested programs such as the Supplemental Nutrition Assistance Program and Temporary Assistance for Needy Families.



Eligibility and Participation in CEP

- [CBPP Eligibility Status Searchable Database](#)
- [USDA State List of Eligible Schools/LEAs](#)
- [CEP Elections by State, School Year 2014-2015](#)



[Community Eligibility Provision Resource Center](#)

The CEP Resource Center provides extensive resources for parents, teachers, and school officials at the local, State, and Federal level to better understand CEP and its positive benefits, along with useful tools to help facilitate successful implementation of the provision in your school!

Community Eligibility Provision Resource Center

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Learn About CEP

The Basics

- [CEP Fact Sheet](#) ←
- [Joint Letter from the Departments of Agriculture and Education](#)
- [Webinar: Community Eligibility Basics](#)
- [CEP Perceived Barriers to Implementation Info Sheet](#)

CEP Webinars

2016 CEP Webinar Series

- [CEP and Alternative Breakfast Models](#)
- [Making "Cents" of CEP at a 40-50% ISP](#)
- [CEP: Messaging and Outreach in Your Community](#)
- [Notification and Publication Requirements](#)
- [Improving Direct Certification Systems](#)

2015 CEP Webinar Series

- [Partial Implementation](#)
- [Successful Implementation Strategies](#)
- [Administrative Review](#)
- [Allocating State and Local Education Funding](#)
- [Title I and E-rate](#)
- [Outreach to Eligible Districts](#)
- [Financial Considerations](#)
- [Notification and Publication Requirements for State Agencies](#)
- [Direct Certification and Reporting](#)

Administrative Review

Existing requirement	Proposed rule	Final rule	Effect of change
Review location—SAs are required to conduct an on-site review of each SFA once every 3 years.	Review location— <ul style="list-style-type: none">• The proposal would allow portions of the review to be conducted off-site and on-site.• No change to the 3-year cycle	Review Location— <ul style="list-style-type: none">• The final rule allows portions of the review to be conducted off-site and on-site.• No change to the 3-year cycle	The change is expected to provide SAs with review flexibility, lower travel costs, and increase their ability to use in-house/off-site staff expertise to review complex documentation.



Certification of Compliance

The Healthy Hunger-Free Kids Act provides an additional 6-cents per lunch reimbursement to school districts that certified to be in compliance with the new meal patterns. The increased reimbursement, a significant investment in improving the quality of school meals, are provided to school districts once they meet the new meal patterns published in the final rule on January 26, 2012. Funding became available to school districts starting October 1, 2012.



Regulation

- Final Rule: Certification of Compliance With Meal Requirements for the National School Lunch Program Under the Healthy, Hunger-Free Kids Act of 2010 (1/2/14)

Policy Memos

- SP 55-2013: Questions and Answers Related to 6 Cents Certification during SY 2013-14
- SP 44-2012: Questions and Answers Related to 6 Cents Certification Tool (revision)
- SP 40-2012: Certification of Compliance with New Meal Patterns - Validation Review Checklists
 - Prototype Lunch Validation Review Checklist for SY 2012-13
 - Prototype Breakfast Validation Review Checklist for SY 2012-13
- SP 34-2012 (Revised) Certification of Compliance with New Meal Patterns, SY 2014-15 Prototype Attestation Statement, SY 2014-15 Lunch Menu Worksheet Instructions, SY 2014-15 Breakfast Menu Worksheet Instructions, SY 2014-15 Simplified Nutrient Assessment Instructions for Lunch, SY 2014-15 Simplified Nutrient Assessment Instructions for Breakfast, Instructions for Transferring Data from USDA Certification Tools, Certification Meal Pattern Requirement Specification
 - 3-Day Schedule Certification Worksheets (updated for SY 2016 - 17)
 - 4-Day Schedule Certification Worksheet (updated for SY 2016-17)
 - 5-Day Schedule Certification Worksheets (updated for SY 2016-17)
 - 6-Day Schedule Certification Worksheets (updated for SY 2016-17)
 - 7-Day Schedule Certification Worksheets (updated for SY 2016-17)

<http://www.fns.usda.gov/school-meals/certification-compliance>



Why does this matter?

Number of deaths for leading causes of death

- Heart disease: 614,348
 - Cancer: 591,699
 - Chronic lower respiratory diseases: 147,101
 - Accidents (unintentional injuries): 136,053
 - Stroke (cerebrovascular diseases): 133,103
 - Alzheimer's disease: 93,541
 - Diabetes: 76,488
 - Influenza and pneumonia: 55,227
 - Nephritis, nephrotic syndrome, and nephrosis: 48,146
 - Intentional self-harm (suicide): 42,773

Source: [Health United States, 2015 Table 19 \[PDF- 9.8 MB\]](#) (Data are for 2014)



This is why....

Diabetes (type 1 or type 2) is the one most common chronic diseases in people younger than 20 years.....



Centers for Disease Control and Prevention: National diabetes statistics report: estimates of diabetes and its burden in the United States, 2014. Atlanta, GA: U.S. Department of Health and Human Services; 2014.

Thank You

Questions?

