Final Rules

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Final Rules

- Smart Snacks in School
- Local School Wellness Policy
- Community Eligibility Provision (CEP)
- Administrative Review
The Smart Snacks in School final rule ensures that snacks sold in schools meet science-based nutrition standards, as the National School Lunch Program (NSLP) and School Breakfast Program (SBP) do, and promote consistent healthy choices throughout the school day.
Which food and beverages sold at school need to meet the Smart Snacks Standards?

1. Any food and beverage sold to students at schools during the school day,* other than those foods provided as part of the school meal programs.

2. Examples include à la carte items sold in the cafeteria and foods sold in school stores, snack bars, and vending machines.

3. Foods and beverages sold during fundraisers, unless these items are not intended for consumption at school or are otherwise exempt by your state.

* The school day is defined as the midnight before to 30 minutes after the end of the school day.
Starting in school year 2014-15, all foods sold at school during the school day will need to meet nutrition standards. The Smart Snacks in School regulation applies to foods sold a la carte, in the school store, and vending machines. Prior to the publishing of the Smart Snacks rule, 18 States already had nutrition standards in place.

A number of tools and resources are available to help schools identify food items that meet Smart Snacks criteria. See the resources below for information about the Smart Snacks requirement, helpful tools, and ways to encourage children to make healthier snack choices that give them the nutrition they need to grow and learn.

Resource Materials

- A Guide to Smart Snacks in Schools
- Competitive Foods and Beverages in U.S. Schools: A State Policy Analysis (HHS Centers for Disease Control and Prevention)
- Controlling Junk Food and the Bottom Line: Case Studies of Schools Successfully Implementing Strong Nutrition Standards for Competitive Foods and Beverages (HHS Centers for Disease Control and Prevention)
- Fundraisers and Smart Snacks: Foods Not Intended for Consumption at School
- Healthy Fundraising (USDA Healthy Meals Resource System)
- Issue Brief Fundraisers
- Nutrition Voyager The Quest to Be Our Best - Backpack Full of Snacks
- Smart Snacks in Schools Brochure
- Smart Snacks Calculator (Alliance for a Healthier Generation)
Starting in school year 2014-15, all foods and beverages sold at school during the school day will need to meet nutrition standards. The Smart Snacks in School regulation applies to foods sold a la carte, in the school store, fundraisers, and vending machines.

A Guide to Smart Snacks in Schools (July 2016)
USDA, Team Nutrition.
This colorful brochure provides an overview of Smart Snacks Standards and how to tell if a food/beverage meets the requirements. This is a ready-to-go resource for anyone that oversees the sale of foods/beverages to students on the school campus during the school day.

Smart Snacks in School
USDA FNS.
Information about the Smart Snacks requirement, helpful tools, and ways to encourage children to make healthier snack choices that give them the nutrition they need to grow and learn.

Smart Snacks Product Calculator
Alliance for a Healthier Generation.
Is your snack a Smart Snack? Find out with the Alliance for a Healthier Generation Smart Snacks Product Calculator! This calculator has been determined by the USDA Food and Nutrition Service to be accurate in assessing product compliance with the federal requirements for Smart Snacks in Schools.

District Policy Establishing a Healthy Vending Program (2010)
National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN).
This webpage includes information to help a school district create a healthy vending program that fits within any established wellness policy by making sure products sold meet the wellness policy’s nutrition standards. Resources include sample district policy language, a model healthy beverage vending agreement, and a fact sheet outlining key considerations before entering into an agreement.

Snack F.A.C.T.S. (November 2015) [PDF | 334 KB]
UConn Rudd Center for Food Policy and Obesity.
This handout demonstrates how some brands have developed nutritionally improved versions of products that are only available for sale in schools.

Copycat Snacks in Schools [May 2014]
Public Health Advocacy Institute.
This document defines copycat snacks and provides example sample policy language to prohibit in school marketing of copycat snacks.

https://healthymeals.nal.usda.gov/smartsnacks
Smart Snacks

The Healthy Hunger Free Kids Act of 2010 directed the USDA to establish nutrition standards for all foods and beverages sold to students in school during the school day, including foods sold through school fund raisers. The Smart Snacks in School nutrition standards will help make the healthy choice the easy choice by offering students more of the foods and beverages that research has shown are essential for health. These options include whole grains, fruits and vegetables, lean protein, and lower-fat dairy.
A Guide to Smart Snacks in School

Do you...

☐ Coordinate school fundraisers,

☐ Manage a school store or snack bar,

☐ Sell food during the school day on campus,

☐ Manage school vending machines, or

☐ Want healthier foods on your school’s campus?

Best Practices for Healthy School Fundraisers

Resources and Ideas to Make Your Next Fundraiser Healthy and Successful
Team Up Thursdays: Smart Snacks in Schools Webinar. October 29, 2015.
The webinar presented tips and information on implementing Smart Snacks in schools, with guest panelist Debra Eisenbarth, MS, RD, Nutritionist - Food and Nutrition Service, USDA, Child Nutrition Programs, Nutrition and Technical Assistance Branch. The webinar aired October 29, 2015. To download this WMV file to your computer for viewing, right click on the title.
View or Download

Team Up Thursdays: Smart Snacks in Schools Webinar presentation. October 29, 2015.
This is the recorded PowerPoint presentation for the webinar on Smart Snacks in schools, with guest panelist Debra Eisenbarth, MS, RD, Nutritionist - Food and Nutrition Service, USDA, Child Nutrition Programs, Nutrition and Technical Assistance Branch. The webinar aired October 29, 2015. PowerPoint.
View or Download

Local school wellness policies are intended to guide schools in establishing healthy environments that promote student health and wellness.
Local Wellness Policy Resources > School Nutrition Environment and Wellness Resources > Local School Wellness Policy Process

**Background Information**
The first step in developing a local school wellness policy is to figure out what you need to do, why, and how.

**The Case for Wellness Policies**
Explore these resources to understand why wellness policies are so important in promoting student health and wellness.

**Assembling the Team**
Build your wellness policy team and involve a variety of people in policy development, implementation, and assessment.

**Model and Sample Policy Language**
Explore these resources when preparing to draft your local school wellness policy, and revisit them when putting the policy to action.

**Assessment (Needs Assessment, Monitoring and Evaluation)**
Refer to these resources to conduct your initial needs assessment for monitoring implementation, and measuring the impact of your local school wellness policy.

**Reporting to the Public**
Inform and update the public about the content and implementation of the local school wellness policies.

**Share Your Story**
Be sure to share your implementation strategies, stories, and successes with your school community, as well as with your peers.
Local school wellness policies

• Twitter Chat
  – **Friday, August 26, 2016 at 1pm EST:** MomsRising and Center for Science in the Public Interest (CSPI) is hosting a local school wellness policy twitter chat. USDA is planning to participate, and we encourage all of you to join the conversation! Use #FoodFri and #schoolwellness

• Webinar
  – **New School Year, New Guidance: Let the Healthy Schools Program be your Guide to Updating your Wellness Policy.** On September 7 at 1pm EST, the Alliance for a Healthier Generation is co-hosting a webinar with the Centers for Disease Control and Prevention and the U.S. Department of Agriculture’s Team Nutrition about the local school wellness policy final rule. Learn how schools and districts can start making changes before the implementation deadline (June 30, 2017) and what tools and resources are available to support those efforts. This same webinar will be held on September 1st, but is at maximum capacity, so no need to register for both sessions.
Community Eligibility Provision  

**Who benefits? Everyone!**

- **Students**
  Access to free nutritious meals for all students, no stigma, and less time spent in cashier lines and more time to eat nutritious meals

- **Parents**
  No household application means less paperwork and no worries about lunch accounts

- **School staff**
  Streamlined meal service operation and more time for students to consume their food

- **Administrators**
  Reduced paperwork and administrative costs, no need to track unpaid meal charges, improved program integrity, and more nourished students ready to learn and grow
School Meals

Community Eligibility Provision

The Community Eligibility Provision (CEP) is a provision from the Healthy, Hunger-Free Kids Act of 2010 that allows schools and local educational agencies (LEAs) with high poverty rates to provide free breakfast and lunch to all students. CEP eliminates the burden of collecting household applications to determine eligibility for school meals, relying instead on information from other means-tested programs such as the Supplemental Nutrition Assistance Program and Temporary Assistance for Needy Families.

Eligibility and Participation in CEP
- CBPP Eligibility Status Searchable Database
- USDA State List of Eligible Schools/LEAs
- CEP Elections by State, School Year 2014-2015

Community Eligibility Provision Resource Center
The CEP Resource Center provides extensive resources for parents, teachers, and school officials at the local, State, and Federal level to better understand CEP and its positive benefits, along with useful tools to help facilitate successful implementation of the provision in your school.
School Meals

Community Eligibility Provision Resource Center

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Learn About CEP

The Basics
- CEP Fact Sheet
- Joint Letter from the Departments of Agriculture and Education
- Webinar: Community Eligibility Basics
- CEP Perceived Barriers to Implementation Info Sheet

CEP Webinars

2016 CEP Webinar Series
- CEP and Alternative Breakfast Models
- Making "Cents" of CEP at a 40-50% ISP
- CEP: Messaging and Outreach in Your Community
- Notification and Publication Requirements
- Improving Direct Certification Systems

2015 CEP Webinar Series
- Partial Implementation
- Successful Implementation Strategies
- Administrative Review
- Allocating State and Local Education Funding
- Title I and E-rate
- Outreach to Eligible Districts
- Financial Considerations
- Notification and Publication Requirements for State Agencies
- Direct Certification and Reporting

## Administrative Review

<table>
<thead>
<tr>
<th>Existing requirement</th>
<th>Proposed rule</th>
<th>Final rule</th>
<th>Effect of change</th>
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| Review location—SAs are required to conduct an on-site review of each SFA once every 3 years. | Review location—  
• The proposal would allow portions of the review to be conducted off-site and on-site.  
• No change to the 3-year cycle | Review Location—  
• The final rule allows portions of the review to be conducted off-site and on-site.  
• No change to the 3-year cycle | The change is expected to provide SAs with review flexibility, lower travel costs, and increase their ability to use in-house/off-site staff expertise to review complex documentation. |
Certification of Compliance

The Healthy Hunger-Free Kids Act provides an additional 6-cents per lunch reimbursement to school districts that certified to be in compliance with the new meal patterns. The increased reimbursement, a significant investment in improving the quality of school meals, are provided to school districts once they meet the new meal patterns published in the final rule on January 26, 2012. Funding became available to school districts starting October 1, 2012.

Regulation

- Final Rule: Certification of Compliance With Meal Requirements for the National School Lunch Program Under the Healthy, Hunger-Free Kids Act of 2010 (1/2/14)

Policy Memos

- SP 55-2013: Questions and Answers Related to 6 Cents Certification during SY 2013-14
- SP 44-2012: Questions and Answers Related to 6 Cents Certification Tool (revision)
- SP 40-2012: Certification of Compliance with New Meal Patterns - Validation Review Checklists
  - Prototype Lunch Validation Review Checklist for SY 2012-13
  - Prototype Breakfast Validation Review Checklist for SY 2012-13
  - 3-Day Schedule Certification Worksheets (updated for SY 2016 - 17)
  - 4-Day Schedule Certification Worksheet (updated for SY 2016-17)
  - 5-Day Schedule Certification Worksheets (updated for SY 2016-17)
  - 6-Day Schedule Certification Worksheets (updated for SY 2016-17)
  - 7-Day Schedule Certification Worksheets (updated for SY 2016-17)

Why does this matter?

Number of deaths for leading causes of death

- Heart disease: 614,348
- Cancer: 591,699
- Chronic lower respiratory diseases: 147,101
- Accidents (unintentional injuries): 136,053
- Stroke (cerebrovascular diseases): 133,103
- Alzheimer's disease: 93,541
- Diabetes: 76,488
- Influenza and pneumonia: 55,227
- Nephritis, nephrotic syndrome, and nephrosis: 48,146
- Intentional self-harm (suicide): 42,773

Source: [Health United States, 2015 Table 19](http://www.cdc.gov/nchs/fastats/leading-causes-of-death.htm) [PDF- 9.8 MB] (Data are for 2014)
Diabetes (type 1 or type 2) is the one most common chronic diseases in people younger than 20 years.....

Thank You

Questions?