

Iola puts Summer Food Program in High Gear

Kathy Koehn
Nutrition and Wellness Coordinator
USD 257
Iola, KS
kathy.koehn@usd257.org

2015 Highlights

▶ Goals for 2015

- Get “buy-in” from key partners
 - City of Iola Recreation Department
 - Thrive – Organization that promotes healthy lifestyles
 - Walmart
- Take the food to the kids
 - Open more sites
- Lunch site at City Swimming Pool



2015 Highlights, continued

- Participation Incentives
 - The “Golden Ticket” – hidden on random trays daily, redeemed for donated prizes (t-shirt, movie pass, bowling pass, swim pass, water bottles etc.)
- Special Incentive Days
 - Feed 500
 - Eat Free-Swim Free
 - Mad Bomber Run
 - Eat, Enter and Enroll
 - Fair Week

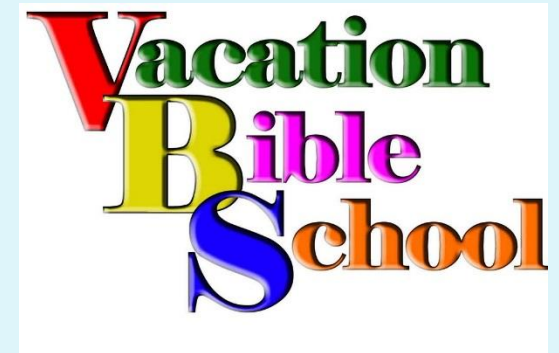




Feed 500 Day >>

2015 Highlights, continued

- Coordinate with other summer and youth activities
 - Summer Weights
 - All Sports and Activity Camps
 - Summer Vacation Bible School
 - Day Care Centers
 - County and 4-H Fair
 - Summer Schools



Sponsor Demographics 2016

Summer 2016

- ▶ Workers
 - Coordinator
 - Driver
 - Point of Sale
 - MARV Driver
- ▶ Sites
 - Stationary Sites – 3 breakfast and lunch
 - MARV Bus – 6 Sites 2-brunch 6-lunch
- ▶ Operation Dates – June 1 through August 5th M-F

Why Change?

▶ Program Changes

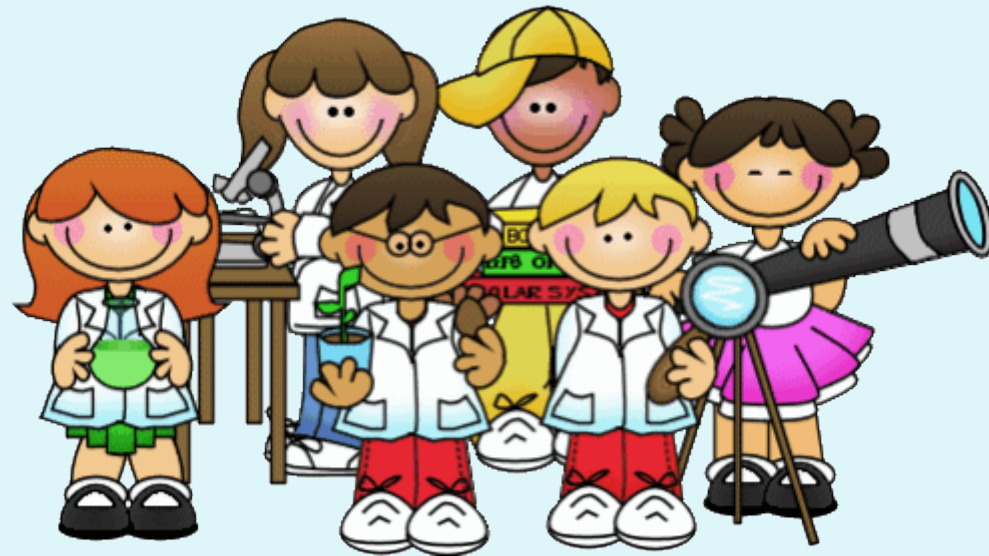
- Safe Base program will have summer component
- Church Closed – Site moved back to Elementary School
- City of Iola scaled back commitment at park
- “Seed Grant” was one-time grant that helped provide prizes in 2015

▶ Need to Reach Under-served Kids

- The towns of Gas and LaHarpe
- Kids in areas of town that are not in walking distance of current sites.

Summer 2016 Summer Program Plan

- ▶ Continue high level of coordination with other summer programs:
 - Safe Base
 - Summer Schools including Vacation Bible School
 - Weight Lifting
 - Band Camp
 - County Fair
 - Day Cares
 - SEKA



Summer 2016 Summer Program Plan, continued

- ▶ “Fun Fridays”
 - Friday was our lowest day for participation
 - Special events on Friday
- ▶ Incorporate a Chow Bus called MARV
 - Meals And Reading Vehicle – MARV
 - Retro-fitted bus to provide a mobile cafeteria
 - Allows USD 257 to provide more sites to under-served areas – “Take the Meal to the Kids”

Fun Fridays



FUN FRIDAYS



Riverside Park – 12:15-1:00 Free lunch included

June 03, 2016-	Swimming Pool Promotion
June 10, 2016-	Feed 500 Day
June 17, 2016-	4-H Day and Hobby Fair
June 24, 2016-	Bike Fun Day and Helmet Raffle
July 01, 2016-	Cooking Demonstrations
July 08, 2016-	Mad Bomber Glow Promotion
July 15, 2016-	Cooking Demonstrations
July 22, 2016-	Science Day



HS Cafeteria

July 29, 2016-	Back to School and Reading Day
----------------	--------------------------------

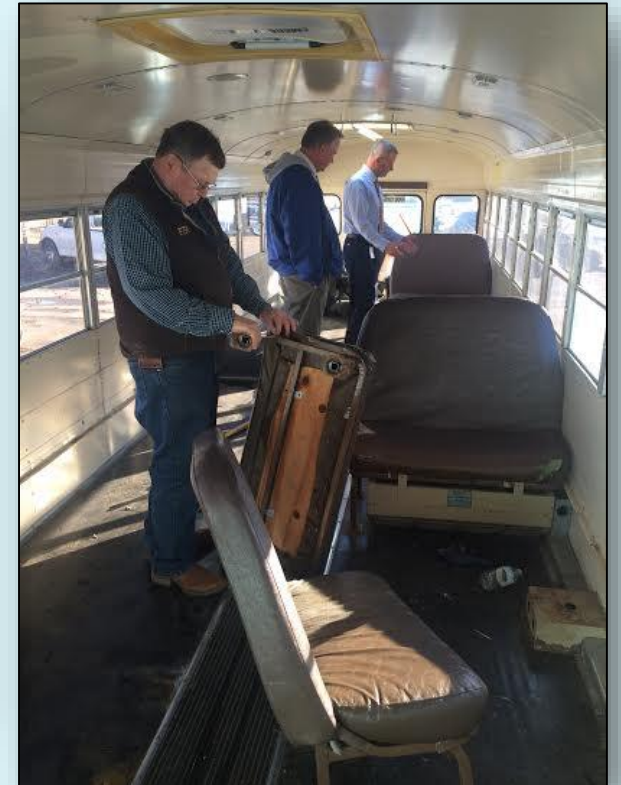
MARV

- ▶ Bus that could no longer transport kids – 25 years old (Kansas State Law KSA-8-2009a, KSA-8-1461)
- ▶ Retro-fitted to include 8 dinette tables.
- ▶ There are no kids on the bus when it is in motion. Driver pulls up to the designated site and up to 32 kids can eat inside the bus at one time.
- ▶ Students from Iola High School helped in transforming the old bus into MARV.
 - Vo-Ag Welding Class – took out seats and reconfigured into dinettes
 - Industrial Arts Class – produced the tables and book holders
 - Art Class – designed and painted the bus

MARV



MARV – Vo-Ag Class



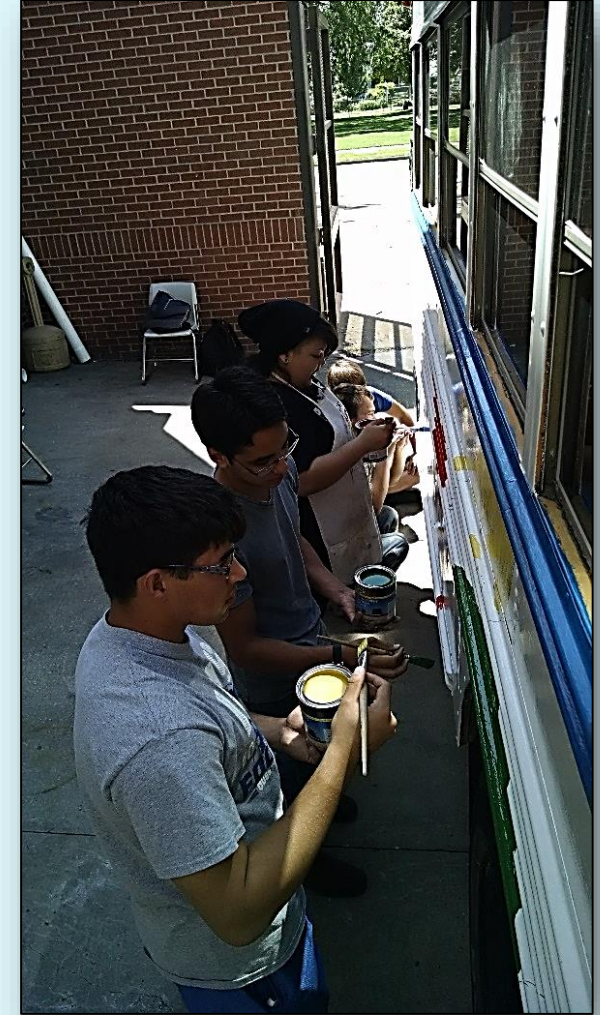
MARV – Woods Class



MARV – Art Class



MARV – Art Class

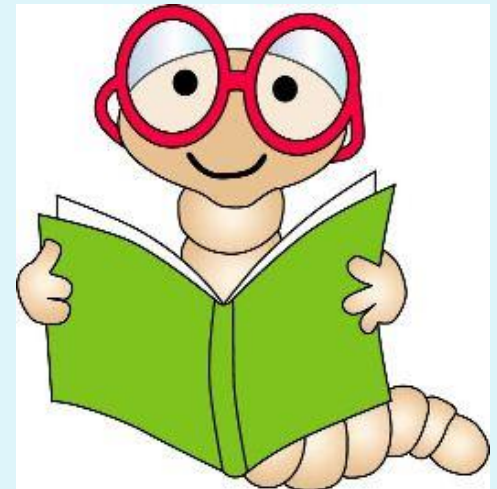


MARV, continued

- ▶ What does MARV allow us to do?
 - Expand sites
 - Fewer staff and volunteers needed
 - Provide “brunch” options to certain locations
 - Provide meals to under-served kids in our school district that we could not get to before

MARV, continued

- ▶ Reading Component of MARV
 - Opportunity for kids to check-out books after meal
 - Areas MARV is serving also has limited access to libraries and books
 - Through donations, books and other reading materials will be purchased or provided for this purpose
 - No hassle approach – on your honor check-out and check-in.



MARV, continued



Marv



Sites and Stops – I Love Logistics










► Map of MARV Route

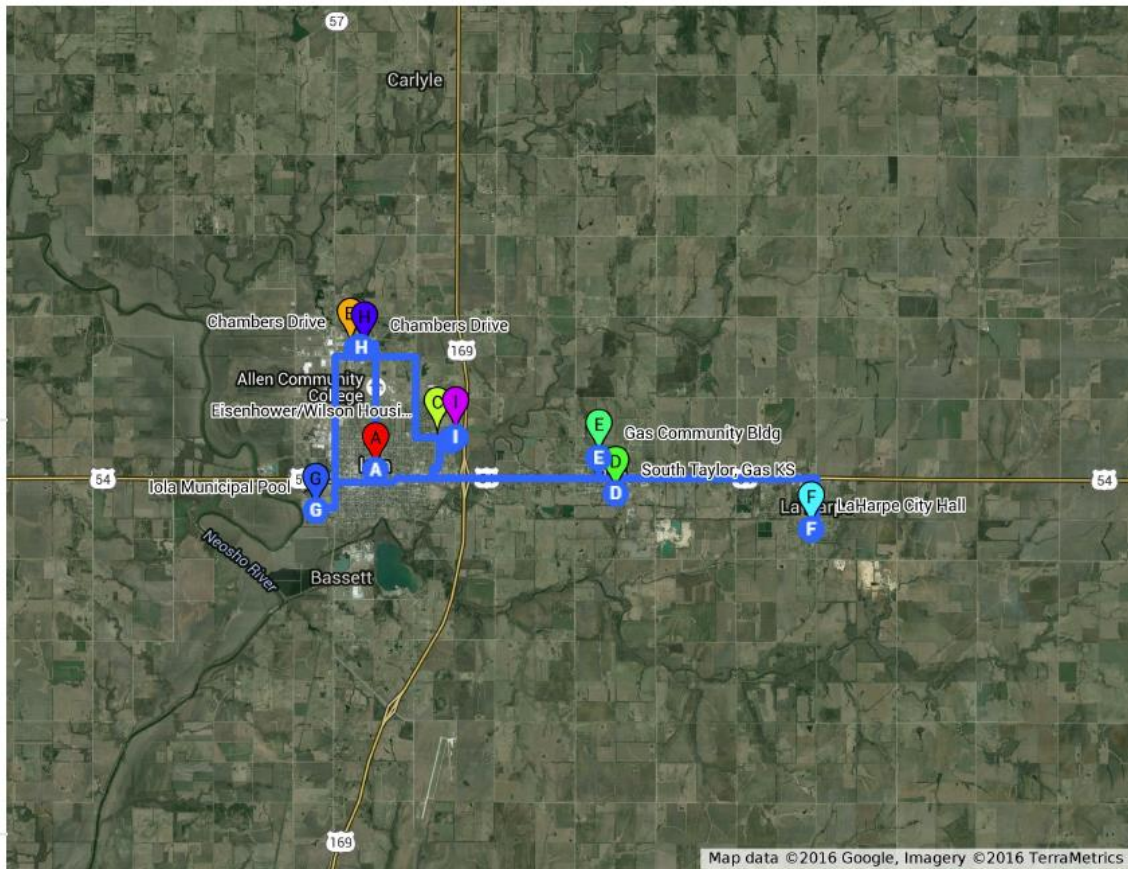
SUMMER FOOD PROGRAM

MARV BUS STOP LOCATIONS

-  Central Kitchen
-  Chambers Drive
-  Eisenhower/Wilson Housing
-  South Taylor, Gas KS
-  Gas Community Bldg
-  LaHarpe City Hall
-  Iola Municipal Pool
-  Chambers Drive
-  Eisenhower/Wilson Housing

MARV'S ROUTE TO THE KIDS

-  A Central Kitchen
-  B 9:30 am - 9:50 am
-  C 10:00 am - 10:30 am
-  D 11:00 am - 11:20 am
-  E 11:30 am - 11:50 am
-  F 12:00 pm - 12:20 pm
-  G 12:40 pm - 1:00 pm
-  H 1:10 pm - 1:25 pm
-  I 1:30 pm - 1:55 pm



SUMMER FOOD SERVICE PROGRAM

WEDNESDAY JUNE 1, 2016 – FRIDAY AUGUST 5, 2016

SUMMER MEAL SITES

Site	Address		Times
HS Cafeteria	207 N. Cottonwood	M-F	8 – 9:45-Breakfast M-F 11:30 – 1:00-Lunch
McKinley Elem.	209 S Kentucky	M-TH	9:30 -10:00-Breakfast M-TH 12:00-12:30-Lunch
Chow Bus-M.A.R.V.	Chambers Dr.-Park Area	M-F	9:30-9:50-Breakfast M-F 1:10-1:25-Lunch
	Old ANW Preschool	M-F	10:00-10:20-Breakfast
	Kansas Dr. And Eisenhower	M-F	1:30-1:55-Lunch
	S. Gas-Trailer Park	M-F	11:00-11:20
	N. Gas-Community Building	M-F	11:30-11:50
	LaHarpe City Hall-Park Area	M-F	12:00-12:20
	Iola Swimming Pool	M-F	12:40-1:00
Jefferson Elementary June Only	300 S. Jefferson	M-W	8:30-9:00-Breakfast Only
Iola MS	600 East St	M-TH	8:15-8:45-Breakfast
7-11-16 through 7-28-16 Only		M-TH	11:45-12:15-Lunch
Wesley United Meth. Ch.	301 E. Madison	M-F	8:30-9:00-Breakfast
8-1-16 through 8-5-16 Only		M-F	12:00-12:30-Lunch

****Everything closed July 4, 2016

MARV Budget – What is it Going to Cost?

Bus Preparation and Modifications	\$1,164
Bus Driver	\$3,005
Fuel	\$645
Total	\$4,814

Questions??